



From: Justin Mayhew, Public Policy Polling®

To: Interested Parties

Subject: Matt Heinz Democrats' Top Choice to Take on McSally in 2018

Date: June 20, 2017

A new Public Policy Polling survey finds that doctor and former State Representative Matt Heinz holds a sizeable lead ahead of next year's Democratic primary election in Arizona's Second Congressional District, and he posts strong performances with a number of key demographic groups in the district. In a hypothetical preview of the 2018 Democratic primary contest, Heinz pulls in 40% support among Democratic primary voters in the district, while former Congresswoman Ann Kirkpatrick gets 30% and State Rep. Randy Friese registers 6% support. 24% of Democratic primary voters in the district are unsure of whom they plan to support in next year's primary.

Heinz's lead is built on big victories with key base constituencies that will comprise the vast majority of the Democratic primary electorate. Women, who historically make up around 65% of the electorate, prefer Heinz 43/26 over Kirkpatrick, while Hispanic voters prefer Heinz 46/41, voters age 46 to 65 prefer Heinz 45/25, and voters over the age of 65 prefer Heinz 44/26. Though Kirkpatrick beats Heinz among young voters and men, Heinz wins among groups that will turn out in big numbers on Election Day.

Key findings from the survey include:

- Democratic primary voters in AZ-2 are more familiar with Kirkpatrick, but they still prefer Heinz by a large margin. Kirkpatrick registers 75% name recognition in the district to Heinz's 64%, yet the former Congresswoman and 2016 Democratic nominee for U.S. Senate trails Heinz by double digits.
- Heinz and Kirkpatrick perform equally well among Democratic primary voters when matched up against likely general election opponent Rep. Martha McSally. Both Heinz and Kirkpatrick receive 87% support from AZ-2 Democrats in hypothetical head-to-head matchups with McSally.

PPP surveyed 392 AZ-2 Democratic primary voters from May 5-7, 2017. The margin of error is +/- 5.0%. This poll was conducted by automated telephone interviews.

